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Lincoln University News

New Staff

Dr Lucie Ozanne has recently joined the staff at Lincoln University. Lucie is a forest products marketing specialist who earned her doctoral degree from Pennsylvania State University's School of Forest Resources. She also holds a master's degree in marketing from Penn State and a bachelor of science degree in marketing from Florida State University. Lucie's research interests have focused on marketing forest products under the increased environmental scrutiny of consumers and other interested stakeholder groups. Most recently, she has been involved in examining consumer and channel member perceptions of environmental certification, and their willingness to incur the additional costs necessary to implement environmental certification programmes.

Students

From its start two and a half years ago, the B.Com. (Forestry) has grown to 35 in the first year, 23 in the second year and 17 final-year students who will graduate this year. Besides their major in the forestry programme, this year's graduating class have a range of commerce majors, including finance, marketing, economics and accounting. The structure of Lincoln University's undergraduate degree programmes has also provided the opportunity for a number of students who are majoring in other areas, such as Resource Studies and Agricultural Science, to take the progression of forestry papers.

There are a number of postgraduate students involved in forestry or forest industry research. A central attraction for many of the students continues to be the two agroforestry trials and the M.ApplSci. (Agroforestry) degree. Other projects include marketing and branding studies for forest products, and the effects of the RMA on plantation investment.

Internet Connections

Information on the B.Com. (Forestry) can now be found on the web at Lincoln University's web page (<http://www.lincoln.ac.nz/ecmt/bcomfore.htm>). The information includes a description of the degree and provides additional contact addresses.

School of Forestry News

New Lecturer at School of Forestry

Dr Kevin Boston, who has a Ph. D. in Forest Engineering from Oregon State University, has recently taken on a full-time position as Lecturer in Forest Management at the School. Kevin's academic teaching interests include Operations Research, Inventory and Harvest Planning. His research involves applying Operations Research techniques to harvest planning problems, and developing spatial harvest planning models that incorporate GIS. Dr Boston will be teaching FORE 319, Resource Management and FORE 320, Wood Production Management. Welcome aboard, Kevin!

Masters' Studies Overseas

Masterate Candidate Hope Allum, under the guidance of Dr Nora Devoe, is studying regeneration of upland rainforest following shifting cultivation on the island of Pohnpei, in the Federated States of Micronesia. The study is aimed at understanding the effects of size of garden plots, length of cropping cycle, and duration of fallow on composition of forest regeneration. The study was initiated at the request of the Pohnpei State Division of Forestry, with which Dr Devoe has a long association. The work is supported by the University of Canterbury, the Pohnpei State Division of Forestry, and the Nature Conservancy Pacific Office.

25th Anniversary Conference Proceedings Available

The proceedings of the conference which was held to celebrate the 25th Anniversary of the School are now available. The four themes of the presentations were Professionalism, Environmentalism and Forestry, Internationalism and Forestry, and Forestry: Science and Management or Science vs Management. Copies can be obtained from Jeanette Allen at the School for \$30.00.

Memorandum of Understanding Signed

The School has signed a Memorandum of Understanding with Fakulti Perhutanan (the School of Forestry) at the Universiti Pertanian Malaysia (UPM), following a visit to Indonesia and Malaysia by the Dean of Forestry, Ron O'Reilly. The memorandum will encourage the

(continued on page 33)